Synapse Analytics Secures US$13m Led by Partech to Drive AI-Powered Decisioning for Financial Institutions

- *Synapse's agentic decisioning platform empowers regulated financial institutions to take ownership of their credit and risk processes, enabling them to build, simulate, version and deploy risk policies*
- *The funding round was led by global investment platform Partech bringing the expertise, networks and scale-up support to accelerate Synapse Analytics' development and global expansion*

Cairo and Abu Dhabi, 14 September 2026 – Synapse Analytics, an AI company that builds agentic decisioning infrastructure for regulated financial institutions putting policy control directly in the hands of credit and risk teams, announced today that it has raised US$13 million in a Series A funding round, bringing the total raised to US$17 million since inception. Terms of the transaction and valuation were not disclosed.

The round was led by Partech, a global technology investment firm, with additional participation from Algebra Ventures and Silicon Badia. The new capital will be used to scale the team, accelerate product development and expand international market reach.

Synapse Analytics **Co-founder and CEO Ahmed Abaza** said: "Our mission is to give financial institutions the intelligence and decision infrastructure they need to make faster, more secure decisions to reduce risk, unlock growth and build stronger customer relationships. Partech's investment reflects the momentum we have built and gives us the backing of a leading global technology investor to pursue the next stage of that ambition."

Headquartered in Abu Dhabi, UAE and working with banks, non-banking financial institutions, fintechs and telcos across the Middle East, Africa and Latin America, Synapse Analytics has transformed how financial institutions make risk-based decisions.

As financial institutions automate more of their processes, they face the fundamental challenge that capturing the speed, efficiency and sophistication of AI-native models means sending sensitive data outside the institution and relying on infrastructure they do not control.

Synapse Analytics was built to remove that trade-off. Its decisioning solution can be deployed in any environment within the institution's own perimeter — on-premise, in private, in public or sovereign cloud, or air-gapped — allowing banks and financial institutions to automate decisions across onboarding, credit, fraud and AML while retaining control of their data, policies and the intelligence generated by every decision. Synapse Analytics' proprietary models run entirely within the client's infrastructure, supporting compliance and control without sacrificing capability.

With Synapse Analytics solutions, Risk and Credit teams can change policies directly and test the impact against historical data before deployment, giving institutions the ability to introduce AI at scale without giving up the governance and control required in regulated financial services.

With adoption of digital financial services rising, financial institutions around the world are under growing pressure to make faster and more secure risk-based decisions at a larger scale while meeting the regulatory and data-governance requirements of the markets in which they operate. Synapse is at the heart of this shift, giving institutions the necessary infrastructure to succeed.

Commenting on the investment, **Lewam Kefela, Principal at Partech,** said, "We're excited to back Synapse Analytics as it builds the category-leading decisioning infrastructure for banks and financial institutions across the Middle East, Africa and Latin America. Ahmed, Galal and their team have the technical depth and execution to scale it, and we look forward to supporting their next phase of growth."

Co-founder and COO, Galal Elbeshbishy said, "We built Synapse Analytics to help financial institutions make better underwriting decisions. Today, we're taking that a step further by working with banks, fintechs, and other firms to enable intelligent agents that actively work alongside their teams — helping them build and refine credit policies, continuously enhance underwriting criteria, and monitor portfolios in real time. These agents identify emerging opportunities and risks, help institutions grow their portfolios while reducing risk, and allow them to react quickly as market conditions and borrower behavior change. Our vision is to create the AI operating system for the new age of finance."

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About Synapse Analytics

Founded in 2018 by Ahmed Abaza and Galal Elbeshbishy, Synapse Analytics is an agentic decisioning platform that allows regulated financial institutions to own and control their decisioning outright. Its unified, AI-native architecture connects onboarding, credit scoring, fraud, anti-money laundering (AML), collections, customer segmentation and customer value management (CVM) across the customer journey.

The entire architecture, including its AI, runs within the institution's own perimeter and can be deployed on-premises, in a sovereign cloud or fully air-gapped, without loss of capability. Credit and risk teams can directly simulate, version and deploy policies, testing each change against historical data before it goes live. Every decision processed adds to an intelligence asset that the institution retains and continues to build.

Headquartered in Abu Dhabi, UAE, Synapse Analytics works with banks, non-banking financial institutions, fintechs and telecommunications companies across the Middle East, Africa and Latin America. Synapse Analytics has supported more than US$200 million in lending and helped clients reduce non-performing loans by up to 40%. In 2024, Synapse Analytics won the Digital Solutions & Customer Experience Award at Egypt's Entrepreneur Awards.

For more information, visit the Synapse Analytics website and LinkedIn page.

About Partech

Partech is a global technology investment firm headquartered in Paris, with offices in Berlin, Dakar, Dubai, Milan, Nairobi, and San Francisco. Founded 40 years ago in San Francisco, Partech today manages close to €3 billion in assets for a current portfolio of 220 companies in 40 countries across four continents.