EFG Hermes
An EFG Holding Company

MENA’s Market Leaders Connect with Global and Regional Capital at EFG Hermes’ 12th Annual London Investor Conference

London, September 21, 2026

EFG Hermes, an EFG Holding company and the leading investment bank in the Middle East and North Africa (MENA), today opened its 12th Annual London Investor Conference at the iconic Emirates Stadium in London, from September 21–24, 2026, under the title “At the Home of Champions: MENA’s Market Leaders Meet Global Capital.”

Now in its twelfth edition, the flagship conference brings together some of MENA’s most prominent listed companies, leading global and regional institutional investors, and fund managers for four days of direct engagement, insight-driven dialogue, and investment discovery. This year’s edition features 125 presenting listed companies from seven countries across MENA and welcomes more than 830 guests from around the world, including over 420 investors representing 181 leading investment institutions.

The conference convenes at a pivotal moment for global markets, as investors navigate geopolitical uncertainty, shifting rate expectations, evolving capital flows, and a renewed focus on market quality and earnings resilience. Against this backdrop, MENA continues to attract growing attention from international investors, supported by ongoing structural reforms, deeper capital markets, strong demographic fundamentals, and a pipeline of listed companies increasingly relevant to global portfolios.

Through a highly curated program of one-on-one and group meetings, alongside focused thought-leadership sessions, the conference provides investors with direct access to the companies, sectors, and policy perspectives shaping the region’s investment outlook. Discussions will span high-growth sectors, liquidity and capital allocation, regulatory developments, ESG-driven value creation, macroeconomic resilience, and the impact of geopolitical developments on regional markets.

Karim Awad, Group CEO of EFG Holding, said: “MENA is no longer a market that investors look at only through the lens of cyclical opportunity; it is increasingly a structural allocation story. Across the region, reform agendas, market liberalization, private-sector growth, and stronger corporate fundamentals are creating a deeper, more investable story for global capital. At a time when investors are reassessing risk and searching for durable growth, the region’s leading listed companies are demonstrating the scale, resilience, and ambition required to command greater international attention.”

Mohamed Ebeid, Co-CEO of EFG Hermes, an EFG Holding company, said: “EFG Hermes conferences have become a benchmark for corporate access because their value is consistently validated by the clients they are built for. Year after year, our conferences are voted by investors among the industry’s best, with EFG Hermes topping global and regional rankings, a reflection of the quality, seniority, and relevance of the access we deliver.”

Ebeid added: “This recognition is driven by our ability to curate high-impact engagement at scale, connecting investors with the decision-makers behind MENA’s leading listed companies. For global capital seeking informed conviction in the region, our conferences remain one of the most effective gateways into MENA equities.”

The conference underscores EFG Hermes' continued commitment to advancing MENA's capital markets by supporting deeper investor engagement, stronger market visibility, and the region's growing participation in global capital flows.

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About EFG Holding:

EFG Holding (EGX: HRHO.CA – LSE: EFGD) is a financial institution that boasts a legacy of more than 40 years of success in six countries spanning two continents. Operating within three distinct verticals — the Investment Bank (**EFG Hermes**), Non-Bank Financial Institutions (NBFI) (**EFG Finance**), and Commercial Bank (**Bank NXT**) - the company provides a comprehensive range of groundbreaking financial products and services tailored to meet the needs of a diverse clientele, including individual clients and businesses of all sizes.

EFG Hermes, the leading investment bank in the Middle East and North Africa (MENA), offers extensive financial services, encompassing advisory, asset management, securities brokerage, research, and private equity. In its domestic market, EFG Holding serves as a universal bank, with EFG Finance emerging as the fastest-growing NBFI platform, comprising **Tanmeyah**, a provider of innovative and integrated financial solutions for micro and small business owners and entrepreneurs, **EFG Corp-Solutions**, which provides leasing and factoring services, **Valu**, a universal financial technology powerhouse, **Bedaya** for mortgage finance, **Kaf** for insurance, and **EFG Finance SMEs**, which provides financing for small and medium enterprises. Furthermore, the company delivers commercial banking solutions through **Bank NXT**, an integrated retail and corporate banking product provider in Egypt.

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Learn more about us at www.efgholding.com

For further information, please contact:

May El Gammal

Group Chief Marketing & Communications Officer of EFG Holding

melgammal@efgholding.com

Omar Salama

Head of Communications of EFG Holding

osalama@efgholding.com

The EFG Holding Public Relations Team

PublicRelations@efgholding.com

Note on Forward-Looking Statements

In this press release, EFG Holding may make forward-looking statements, including, for example, statements about management's expectations, strategic objectives, growth opportunities, and business prospects. These forward-looking statements are not historical facts but instead represent only EFG Holding's belief regarding future events, many of which, by their nature, are inherently uncertain and are beyond management's control and include, among others, financial market volatility; actions and initiatives taken by current and potential competitors; general economic conditions and the effect of current, pending, and future legislation, regulations and regulatory actions. Accordingly, the readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they are made.