EFG Hermes UAE LLC Launches fully Digital Onboarding for DFM Investors Through EFG Hermes ONE

Dubai, UAE, September 24, 2026

EFG Hermes UAE LLC (EFG Hermes), a regulated financial entity by the Capital Market Authority (CMA) in the United Arab Emirates, an EFG Holding company and the leading investment bank in the Middle East and North Africa, announced today that it has launched digital onboarding with the Dubai Financial Market (DFM), through its online trading and investing app, EFG Hermes ONE, enabling investors to obtain a DFM investor number (NIN) and open a trading account digitally, directly from their mobile phones.

Integrated into EFG Hermes ONE, the new capability offers a fully digital, end-to-end account opening process that requires no paperwork or branch visits. By removing practical onboarding friction, the initiative lowers barriers to entry, broadens regional reach into DFM-listed securities, and ensures investors are market-ready.

The launch marks a new chapter in EFG Hermes' long-standing presence in the UAE, supporting DFM's digital transformation agenda and expanding access to Dubai's capital markets. The service launches amidst strong momentum in DFM's market activity; during H1 2026, DFM onboarded 42,864 new investors, 71.4% of whom were foreign nationals. Total traded value on DFM reached AED 119.5 billion in H1 2026—a 40.4% year-on-year increase—with average daily traded value rising 45.1% to AED 1.004 billion. Foreign investors accounted for 51% of total traded value, institutional investors represented 71.2%, and total market capitalization stood at AED 981.6 billion at the end of June 2026.

Khalifa Rabba, Chief Operating Officer of Dubai Financial Market, said: "The launch of digital onboarding with EFG Hermes reflects the continued evolution of DFM's digital infrastructure and the growing role of regulated platforms in expanding access to Dubai's capital markets. Enabling investors to obtain a DFM investor number and begin trading digitally shortens the path from decision to participation, broadening market participation, enhancing investor accessibility, and reinforcing UAE's position as a leading capital markets hub."

Afra Al Suwaidi, Chief Executive Officer of Dubai Central Securities Depository (CSD), said: "We welcome EFG Hermes' launch of digital onboarding with DFM, making the investor journey seamless and providing easy access to Dubai's market. With 42,864 new investors joining the exchange in the first half of 2026 alone, making that first step effortless is where access begins. It underscores our commitment to enhancing investment accessibility and efficiency in the region and aligns fully with Dubai CSD's role in making transactions seamless while keeping investors protected."

Alaa Moustafa, Managing Director of Individual Retail Sales at EFG Hermes, commented: "We are pleased to further bolster our long-standing partnership with the DFM through the launch of digital onboarding through EFG Hermes ONE. During the first half of 2026, EFG

Hermes delivered a #1 ranking on the DFM with a 48.52% market share, alongside a #1 ranking on Nasdaq Dubai with 65.69%, a powerful endorsement of the trust our clients place in EFG Hermes and the strength of the platform we have built across the region. This achievement is the direct result of years of continuous investment in talent, technology, execution quality, and deep client relationships throughout the country."

Hatem Mohab, Co-Head of Digital Retail Trading Platform at EFG Hermes, said: "Digital Onboarding marks a new chapter in EFG Hermes' long-standing legacy in the UAE — a market where we've built years of trust and leadership. This launch reflects our broader digitalization strategy: a continued investment in modernizing the investor experience across our markets. By making it faster and simpler to start investing through EFG Hermes ONE, we're helping lower the barrier to entry for new investors and deepen participation in UAE capital markets — reinforcing the UAE's position as a forward-looking, digitally advanced global financial center."

By modernizing and simplifying the investor journey, EFG Hermes and DFM are supporting market liquidity, broadening the investor base across the GCC and regional markets, and enabling faster access to UAE capital market opportunities.

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About EFG Holding:

EFG Holding (EGX: HRHO.CA – LSE: EFGD) is a financial institution that boasts a legacy of more than 40 years of success in six countries spanning two continents. Operating within three distinct verticals — the Investment Bank (**EFG Hermes**), Non-Bank Financial Institutions (NBFI) (**EFG Finance**), and Commercial Bank (**Bank NXT**) - the company provides a comprehensive range of groundbreaking financial products and services tailored to meet the needs of a diverse clientele, including individual clients and businesses of all sizes.

EFG Hermes, the leading investment bank in the Middle East and North Africa (MENA), offers extensive financial services, encompassing advisory, asset management, securities brokerage, research, and private equity. In its domestic market, EFG Holding serves as a universal bank, with EFG Finance emerging as the fastest-growing NBFI platform, comprising **Tanmeyah**, a provider of innovative and integrated financial solutions for micro and small business owners and entrepreneurs, **EFG Corp-Solutions**, which provides leasing and factoring services, **Valu**, a universal financial technology powerhouse, **Bedaya** for mortgage finance, **Kaf** for insurance, and **EFG Finance SMEs**, which provides financial services for small and medium enterprises. Furthermore, the company delivers commercial banking solutions through **Bank NXT**, an integrated retail and corporate banking product provider in Egypt.

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Note on Forward-Looking Statements

In this press release, EFG Holding may make forward-looking statements, including, for example, statements about management's expectations, strategic objectives, growth opportunities, and business prospects. These forward-looking statements are not historical facts but instead represent only EFG Holding's belief regarding future events, many of which, by their nature, are inherently uncertain and are beyond management's control and include, among others, financial market volatility; actions and initiatives taken by current and potential competitors; general economic conditions and the effect of current, pending, and future legislation, regulations and regulatory actions. Accordingly, the readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they are made.

About Dubai Financial Market:

Dubai Financial Market (DFM) was established as a public institution with its own independent corporate body. DFM operates as a secondary market for the trading of securities issued by public shareholding companies, bonds issued by the Federal Government or any of the local Governments and public institutions in the country, units of investment funds and any other financial instruments, local or foreign, which are accepted by the market. The DFM commenced operations on March 26, 2000 and became the first Islamic Shari'a-compliant exchange globally since 2007. Following its initial public offering in November 2006, when DFM offered 1.6 billion shares, representing 20 per cent of its paid-up capital of AED 8 billion, DFM became a public joint stock company, and its shares were listed on 7 March 2007 with the trading symbol (DFM). Following the IPO, the Government of Dubai retained the remaining 80 per cent of DFM Company through Borse Dubai Limited. www.dfm.ae

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