

CCI records 114 points in September 2025

The Consumer Confidence Index (CCI) is an indicator that measures changes in the level of optimism or pessimism among consumers regarding the economy. It is derived from an economic survey of consumers' opinions, perceptions, and conditions, focusing on current circumstances for economic conditions. The results series of the CCI survey showed stability in confidence levels among Saudi consumers, which was reflected positively on the index's value. Consequently, the general CCI maintained values above the neutral level—set at 100 points—continuously from January 2023 until September 2025.

General CCI

Results of the general CCI showed stable performance over the past two years, with a slight trend toward optimism, which indicates general consumer confidence in economic conditions. The index reached approximately 114 points in September of the current year.

Figure 1. General CCI

