

Mashreq Egypt Wins “Excellence in Corporate Banking Digitization” at Innovation & Excellence Awards 2026

Cairo, Egypt, 6 October 2026: Mashreq Egypt has been honoured with the "Excellence in Corporate Banking Digitization" award at the Innovation & Excellence Awards 2026, organised by the International Center for Strategic Alliances (ICSA). The awards celebrate organisations and leaders setting the pace for innovation and excellence across the banking and financial services sector.

The recognition reflects Mashreq Egypt's continued focus on advancing corporate banking through technology, strengthening digital capabilities and delivering more seamless and efficient experiences for its corporate customers. It also highlights the bank's ongoing development of digital solutions, including NEO CORP, designed to simplify banking and create greater value for businesses.

Commenting on the achievement, **Amr El Bahey, CEO of Mashreq Egypt, said:** “We are honoured to receive the ‘Excellence in Corporate Banking Digitization’ award. Digital transformation is fundamentally reshaping the way businesses manage their banking needs, and our focus is on making that experience simpler, more efficient and increasingly responsive to our clients. This recognition reflects the progress we are making in strengthening our corporate banking proposition and advancing digital solutions such as NEO CORP, as we continue to create greater value and support the evolving needs of businesses across Egypt.”

This latest recognition is a testament to Mashreq Egypt's sustained investment in digital capabilities, reinforcing its position at the forefront of innovation-driven banking in the region.

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