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Abu Dhabi National Investment and Development
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ADID Announces Strategic Partnership Between AG Group and Abu Dhabi Agricultural Club to Empower Emirati Farmers

The partnership aims to strengthen the marketing and distribution of locally grown agricultural products, supported by AG Group's international expertise since 1970 and a procurement and marketing plan targeting up to 100 tonnes of fresh vegetables per day.

Abu Dhabi, United Arab Emirates – October 2026

Abu Dhabi National Investment and Development PJSC (ADID), a publicly listed company on the Abu Dhabi Securities Exchange (ADX), has announced that **AG Group** has entered into a cooperation agreement with the **Abu Dhabi Agricultural Club** to support and empower Emirati farmers, enhance the competitiveness of locally grown agricultural products, and strengthen agricultural supply chains and distribution networks in the United Arab Emirates.

The agreement forms part of ADID's broader strategy to expand its investments in agriculture, food security, and agricultural and food technologies through its wholly owned subsidiary, **QITAF Holding**, which holds a **50% ownership stake in AG Group**.

The partnership seeks to establish a practical framework for connecting local agricultural production with established commercial distribution channels, creating new market opportunities for Emirati farmers while contributing to the UAE's long-term food security and agricultural sustainability objectives.

More Than Five Decades of Experience in Fresh Produce Trading

Established in **1970**, AG Group is a leading UAE-based company specializing in the trading, importation, and distribution of fresh fruits and vegetables.

With more than five decades of industry experience, the group has developed extensive commercial and operational capabilities, supported by an international network of suppliers, trading partners, logistics facilities, and distribution channels.

AG Group also owns agricultural farms in **Kenya, Romania, Azerbaijan, and the Sultanate of Oman**, providing the group with diversified international expertise in agricultural production, farm management, sourcing, and fresh produce distribution.

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These capabilities position AG Group to contribute valuable commercial expertise and international best practices to the development of the UAE's domestic agricultural sector.

Targeting Up to 100 Tonnes of Locally Grown Vegetables per Day

As part of its commitment to strengthening domestic agricultural supply chains, AG Group has developed a production requirements plan for the upcoming agricultural season, extending from **December 2026 to May 2027**.

The plan covers eight major categories of fresh vegetables, with an estimated combined daily production requirement ranging from **60 to 100 tonnes**, supported by a targeted cultivation area of approximately **249 hectares**.

Through its cooperation with the Abu Dhabi Agricultural Club, AG Group intends to explore structured procurement and marketing arrangements with Emirati farmers, subject to production availability, quality standards, commercial specifications, and mutually agreed contractual terms.

The initiative is expected to create additional market opportunities for locally produced agricultural products while enabling farmers to better align their production planning with commercial demand.

By establishing stronger links between domestic agricultural producers and established distribution networks, the partnership aims to improve market accessibility, strengthen agricultural productivity, and support the long-term commercial sustainability of UAE farms.

Empowering Emirati Farmers and Women in Agriculture

A central objective of the partnership is to support Emirati farmers, including women engaged in agricultural activities, by expanding access to commercial markets and strengthening their participation in the agricultural value chain.

The cooperation will explore opportunities to support small and medium-sized agricultural enterprises, family-owned farms, and productive households, while encouraging greater participation by Emirati women and young entrepreneurs in agricultural production and related commercial activities.

The initiative is aligned with the Abu Dhabi Agricultural Club's objectives of promoting agricultural development, facilitating knowledge exchange, encouraging sustainable farming practices, and strengthening the capabilities of the local farming community.

By combining the Club's engagement with the agricultural community and AG Group's commercial experience, the partnership seeks to create meaningful opportunities for local producers to enhance their market presence and develop sustainable agricultural businesses.



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Connecting UAE Farms with Established Distribution Networks

The partnership aims to leverage AG Group's commercial relationships, distribution capabilities, and logistics infrastructure to facilitate greater market access for locally grown agricultural products.

Potential areas of cooperation include connecting UAE farmers with wholesale and retail markets, supermarkets, hospitality operators, restaurants, and institutional foodservice customers.

The parties also intend to explore opportunities to improve produce collection, grading, packaging, storage, and transportation processes in accordance with applicable quality and food safety standards.

These efforts are designed to reduce post-harvest losses, improve supply chain efficiency, enhance product quality, and increase the commercial value of locally grown produce.

Through more coordinated production and distribution arrangements, the initiative seeks to create a stronger connection between local agricultural output and market demand.

Leveraging International Agricultural Expertise

AG Group's agricultural operations in Kenya, Romania, Azerbaijan, and Oman provide an opportunity to facilitate knowledge transfer and exchange international best practices with Emirati farmers.

Potential areas of collaboration include improving crop quality, enhancing agricultural production efficiency, strengthening farm management practices, and introducing more effective approaches to fresh produce handling, marketing, and distribution.

The partnership also seeks to encourage the adoption of modern agricultural practices and commercially sustainable production models that support efficient resource utilization and long-term sector development.

By bringing together international agricultural expertise and local farming capabilities, the initiative aims to contribute to a more resilient, competitive, and sustainable agricultural ecosystem in the UAE.

QITAF Holding's Strategic Role in Food Security

QITAF Holding, a wholly owned subsidiary of **Abu Dhabi National Investment and Development PJSC (ADID)**, serves as the group's specialized investment platform for agriculture, food security, agricultural technology, food technology, and integrated food supply chains.

QITAF Holding is developing strategic projects and partnerships across the UAE and international markets, focusing on sustainable food production, technological

innovation, agricultural investment, food processing, and distribution infrastructure.

Its strategy is centered on building an integrated agricultural and food ecosystem that connects primary production with advanced technologies, processing capabilities, trading platforms, and efficient supply chain networks.

The cooperation between AG Group and the Abu Dhabi Agricultural Club represents a further step toward implementing this strategy by utilizing the operational and commercial capabilities of the group's investments to support domestic agricultural production and empower local farmers.

Supporting National Food Security and Sustainable Economic Development

The agreement reflects ADID's commitment, through its subsidiaries and strategic investments, to supporting initiatives that strengthen domestic agricultural production, empower Emirati farmers, and enhance the competitiveness of UAE-grown products.

It also highlights the importance of collaboration between the private sector and agricultural organizations in building an integrated and commercially sustainable food ecosystem.

By supporting local producers, facilitating market access, encouraging knowledge transfer, and strengthening agricultural supply chains, the partnership seeks to contribute to the UAE's national food security priorities and broader sustainable economic development objectives.

