Beltone



Fahd El Hadidy | CEO – Beltone Mortgage

El Hadidy joined Beltone Mortgage, a subsidiary of Beltone Holding, as Chief Executive Officer, bringing more than 30 years of experience in financial services, corporate finance, business development and executive leadership.

Prior to his appointment as CEO, El Hadidy served as Deputy CEO and Chief Financial Officer of Beltone Mortgage, contributing to the company's strategic direction and financial and operational development. Earlier in his career, he held senior financial leadership roles, including Chief Financial Officer of Moharram & Partners, where he was responsible for the company's financial management across Egypt and the UAE. In this capacity, he led financial strategy, treasury and liquidity management, financial reporting, and the strengthening of governance and internal control frameworks. At Leverage FC, he served as Chief Financial Officer, undertaking financial consultancy and restructuring assignments across a range of industries. In this capacity, he advised businesses on strengthening financial management, enhancing internal controls and governance frameworks, and improving financial discipline and operational effectiveness. This experience provided him with broad exposure to different business models, sectors and operating environments.

In addition to his financial leadership experience, El Hadidy served as Chief Executive Officer and Managing Director of FDR Trading Ltd., where he led the company's strategic and operational activities, established partnerships with major petrochemical suppliers, and developed revenue diversification. Earlier, he served as Group Chief Financial Officer of CITEX Systems Holding Company, a diversified group operating across multiple business sectors, where he oversaw the group's financial management. Concurrently, he served as Managing Director of its Petrochemicals Sector, leading the sector's operations in Egypt in collaboration with ExxonMobil. His responsibilities included business development, financial management, operational restructuring, profitability enhancement and business expansion.

El Hadidy holds an MBA from Maastricht School of Management (MSM), the Netherlands, and a Bachelor of Commerce in Accounting from Cairo University, Egypt.