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EFG Hermes Asset Management Launches its Dedicated IPO Mutual Fund on EFG Hermes ONE, Expanding Retail Access to Egypt's Reviving IPO Market

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EFG Hermes, an EFG Holding company and the leading investment bank in the Middle East and North Africa (MENA), announced today the launch of its dedicated IPO mutual fund, an equity fund designed to give retail and institutional investors more efficient access to initial public offerings and recently listed companies on the Egyptian Exchange (EGX). The fund will be available digitally through the EFG Hermes ONE trading and investing application, as well as across EFG Hermes Brokerage's nationwide branch network, following approval from the Financial Regulatory Authority (FRA).

The launch comes as Egypt's equity capital markets enter a new phase of activity, with a stronger IPO pipeline and major offerings expected to tap the EGX. Against this backdrop, the fund is designed to help investors capture opportunities created by new listings, while supporting broader participation in Egypt's capital markets at a time of renewed issuance momentum.

For retail investors in particular, IPO participation can be challenging. High-profile offerings are often significantly oversubscribed, resulting in limited allocations for individual investors, while evaluating new listings requires access to research, market insight, and disciplined post-listing portfolio management. The new fund seeks to address these barriers by offering a professionally managed vehicle through which investors can gain targeted exposure to IPOs and newly listed equities without subscribing directly to each transaction or managing the position independently after listing.

The fund's mandate will focus on participating in IPOs and building an actively managed portfolio of newly public companies, allowing investors to benefit from both the initial listing opportunity and the potential longer-term value creation of companies entering the public market. By combining IPO access with professional portfolio management, the fund offers a structured solution for investors seeking exposure to one of the most dynamic segments of the equity market.

The launch also builds on EFG Hermes Asset Management's recent expansion of its digital investment offering on EFG Hermes ONE, which now includes five core mutual funds: the Money Market Fund, the USD-denominated Fixed Income Fund, the Gold Fund, the Equity Fund, and the EFG Hermes Islamic Equity Fund. Adding a dedicated IPO fund further strengthens the platform's role in democratizing access to investment opportunities that were historically harder for retail investors to reach at scale.

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Through EFG Hermes ONE, investors can subscribe to and redeem fund units directly from their mobile devices, integrating IPO-focused investing into a seamless digital wealth management experience. The fund will also be available through EFG Hermes Brokerage's branch network, ensuring broad access for both digital-first investors and clients who prefer in-person support.

Walaa Hazem, Managing Director, Asset Management Egypt at EFG Hermes, commented: "Our IPO Fund offers investors a chance to participate in the market's next chapter for growth. Egypt's IPO market is showing renewed momentum, and we believe investors should have a simple, professionally managed way to participate in this next phase of growth. Historically, retail investors have faced challenges in accessing high-demand IPOs, particularly when offerings are heavily oversubscribed, and allocations are diluted. This fund is designed to bridge that gap by giving clients structured exposure to IPOs and newly listed companies through an institutional-grade investment vehicle."

Hazem added: "By launching this fund through EFG Hermes ONE and our brokerage branch network, we are making primary market opportunities more accessible to a wider base of investors. This is an important step in deepening retail participation in Egypt's capital markets and giving clients the tools to engage with the country's expanding IPO pipeline in a more efficient and informed way."

Unlike conventional equity funds that maintain broad exposure across the overall market, the new IPO fund offers a focused strategy linked directly to new listings and early-stage public companies. The fund is expected to play a key role in enabling investors to participate in Egypt's upcoming IPO cycle, while leveraging EFG Hermes's longstanding research capabilities, deep market expertise, and disciplined active investment approach.

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About EFG Holding:

EFG Holding (EGX: HRHO.CA – LSE: EFGD) is a financial institution that boasts a legacy of more than 40 years of success in six countries spanning two continents. Operating within three distinct verticals — the Investment Bank (**EFG Hermes**), Non-Bank Financial Institutions (NBFI) (**EFG Finance**), and Commercial Bank (**Bank NXT**) - the company provides a comprehensive range of groundbreaking financial products and services tailored to meet the needs of a diverse clientele, including individual clients and businesses of all sizes.

EFG Hermes, the leading investment bank in the Middle East and North Africa (MENA), offers extensive financial services, encompassing advisory, asset management, securities brokerage, research, and private equity. In its domestic market, EFG Holding serves as a universal bank, with EFG Finance emerging as the fastest-growing NBFI platform, comprising **Tanmeyah**, a provider of innovative and integrated financial solutions for micro and small business owners

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and entrepreneurs, **EFG Corp-Solutions**, which provides leasing and factoring services, **Valu**, a universal financial technology powerhouse, **Bedaya** for mortgage finance, **Kaf** for insurance, and **EFG Finance SMEs**, which provides financial services for small and medium enterprises. Furthermore, the company delivers commercial banking solutions through **Bank NXT**, an integrated retail and corporate banking product provider in Egypt.

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Note on Forward-Looking Statements
In this press release, EFG Holding may make forward-looking statements, including, for example, statements about management's expectations, strategic objectives, growth opportunities, and business prospects. These forward-looking statements are not historical facts but instead represent only EFG Holding's belief regarding future events, many of which, by their nature, are inherently uncertain and are beyond management's control and include, among others, financial market volatility; actions and initiatives taken by current and potential competitors; general economic conditions and the effect of current, pending, and future legislation, regulations and regulatory actions. Accordingly, the readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they are made.