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Flextock Raises USD 12.6M Series A to Scale its E-Commerce Merchant Growth Platform

Feb 17, 2026 — Flextock today announced the final close of its USD 12.6 million Series A funding round, led by TLcom Capital, with participation from Conjunction Capital, Capria Ventures, Access Bridge Ventures, Foundation Ventures, B&Y Venture Partners, JIMCO, Alter Global, MSA Capital, and other investors.

The funding will be used to deepen Flextock’s integrated platform and expand its operational infrastructure across Egypt and Saudi Arabia, enabling merchants to grow sales, expand cross-border, and manage fulfillment, delivery, and financing through a single system.

“Merchants don’t need more disconnected tools — they need an operating system built for growth,” said Mohamed Mossaad, Co-Founder and CEO of Flextock. “By bringing fulfillment, shipping, cross-border expansion, and cash flow management into one unified platform, we remove the operational friction that slows merchants down.”

Flextock was founded to address the fragmentation facing e-commerce merchants in emerging markets, where logistics, trade, sales channels, and access to capital are often disconnected. Its platform brings these components together into one operating system, allowing merchants to scale efficiently without heavy fixed costs.

“What excites us about Flextock is that it is addressing the growing needs of e-commerce merchants in MENA by providing them with a comprehensive platform that allows them to focus on

their brand and customers rather than juggling multiple service providers,” said Cyril Shonibare, Principal at TLcom Capital.

Flextock’s products include:

- **Flextock** — core fulfillment and inventory management
- **Flexship** — last-mile delivery aggregation
- **Flexborders** — cross-border e-commerce and trade enablement
- **Flexshops** — access to online sales channels and marketplaces
- **Flexcash** — embedded, data-driven merchant financing solutions



“For millions of SMEs across Africa and MENA, unreliable fulfillment and limited access to working capital have kept e-commerce out of reach. By making logistics and cross-border selling predictable and scalable, Flextock solves a structural problem, enabling existing merchants to grow while creating conditions for new businesses to take their first step into e-commerce. We believe Flextock is building critical infrastructure for the next wave of digital merchants in the region,” said Mobola Da-Silva, Venture Partner at Capria Ventures.

The company has reached significant scale, supporting merchants across Egypt and Saudi Arabia with a highly reliable unified commerce infrastructure with merchants on average more than doubling their sales within the first year of working with Flextock. The company processes billions in annual GMV and delivers a consistently high-quality merchant experience through its technology-driven, asset-light model.

With this funding, Flextock plans to deepen investment in its end-to-end product suite—spanning fulfillment, delivery, cross-border trade, sales channel enablement, and merchant financing—while expanding operational capacity and accelerating merchant acquisition across its core markets.

About Flextock

Founded in 2021 by Mohamed Mossaad and Enas Siam, Flextock is a leading provider of end-to-end fulfillment, delivery aggregation, cross-border enablement, sales-channel access, and embedded financing—all powered by a technology layer designed to make commerce operations simpler, faster, and more scalable. Flextock operates across two key regional markets: Egypt and Saudi Arabia. Prior to this round, the company raised USD 3.2 million which brings the total capital raised to date to USD 15.8 million.

Contacts

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