



## Edita Trade & Distribution Partners with Shift EV to Introduce Electric Trucks into its Fleet

*The initiative supports ETD's efforts to optimize fleet performance, strengthen its nationwide distribution platform, and advance its commitment to sustainable logistics solutions.*

**Cairo, 17 February 2026**

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange), a leading player in Egypt's packaged snack food market, announced today that its subsidiary, Edita Trade & Distribution (ETD), has signed a partnership with Shift EV, a leading Egyptian provider of electric mobility solutions, to electrify ETD's nationwide distribution fleet.

The initiative marks a key step in ETD's broader operational modernization strategy, reflecting its continued investment in advanced logistics solutions that enhance efficiency, scalability, and environmental sustainability. ETD currently serves around 55,000 clients nationwide, supported by a fleet of approximately 1,200 vehicles, covering nearly 37 million kilometers annually. With a strategy for expansion to accommodate Edita's growing segments as well as third-party brands, the integration of electric trucks is expected to enhance operational efficiency, reduce fuel consumption and deliver meaningful cost savings, all while lowering Edita's carbon footprint and supporting Egypt's transition toward cleaner mobility solutions.

Shift EV brings strong technical expertise and a proven track record in electrifying commercial fleets across Egypt. Its innovative solutions enable companies to convert and operate electric vehicles efficiently while delivering measurable operational and environmental benefits.

Commenting on the partnership, Mr. Alfred Younan, CEO of Edita Trade & Distribution, said: "This partnership with Shift EV represents a natural evolution of our logistics platform as we continue to scale and modernize our operations. We are proud to partner with Shift EV as a 100% homegrown company with capabilities and experience in electrifying commercial fleets that makes them an ideal partner as we integrate sustainable mobility solutions into our network. ETD has built a strong reputation as a reliable and efficient distribution partner, supported by a nationwide network, a diversified fleet, and a growing partnership with third-party brands. The integration of electric vehicles enhances our operational efficiency and sustainability while strengthening our ability to support future growth."



Mr. Alfred Younan, CEO of Edita Trade & Distribution, and Dr. Aly El Tayeb, Co-Founder & CEO of Shift EV

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## About Edita Food Industries S.A.E.

Edita, founded in 1996 and headquartered in Egypt, is a leader in the growing Egyptian packaged snack food market. The Company manufactures, markets and distributes a range of branded baked snack products including packaged cakes, bakery, rusks (baked wheat), wafers and biscuits as well as selected confectionary/candy products. The Company's local brand portfolio includes household names such as TODO, Molto, Bake Rolz, Bake Stix, Freska, Oniro and MiMix. The Company also has the exclusive ownership of the international Hostess brands Twinkies, HOHO's and Tiger Tail across all of Africa, as well as in Jordan, Palestine, Syria, Lebanon, Iraq, Bahrain, Oman, the UAE, Kuwait, Qatar and Saudi Arabia; and is party to a technical assistance and know-how agreement to manufacture 11 additional Hostess brands across its territories. The Company holds strong number-one market positions in its core cake and bakery segments as well as in rusks, a leading market position in candy and a growing market position in the wafers segment. In 3Q2025, the Company derived 90% of its revenue from Egypt and 10% from regional export markets. Learn more at [ir.edita.com.eg](http://ir.edita.com.eg).

## Contacts

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## Forward-Looking Statements

This communication contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of such words and phrases as "according to estimates", "aims", "anticipates", "assumes", "believes", "could", "estimates", "expects", "forecasts", "intends", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "should", "to the knowledge of", "will", "would" or, in each case their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding business and management, future growth or profitability and general economic and regulatory conditions and other matters affecting the Company.

Forward-looking statements reflect the current views of the Company's management ("Management") on future events, which are based on the assumptions of the Management and involve known and unknown risks, uncertainties and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause the Company's actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements.

The Company's business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to differ materially from those expressed or implied by the forward-looking statements contained in this prospectus. The information, opinions and forward-looking statements contained in this communication speak only as at its date and are subject to change without notice. The Company does not undertake any obligation to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this communication.