

# Ramadan TV Viewership Measurement 2026

## Day 1 & 2



**EJABAT MARKET RESEARCH**

**INTERNATIONAL EXPERIENCE  
WITH LOCAL SPIRIT**

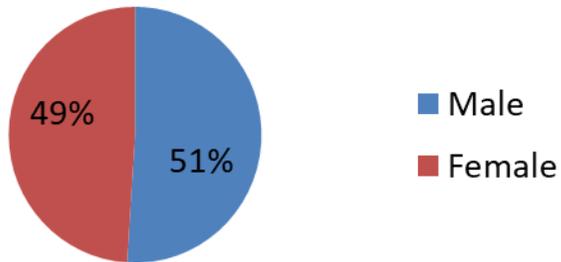


# Sample Structure

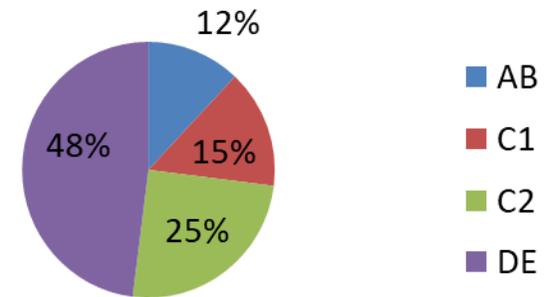


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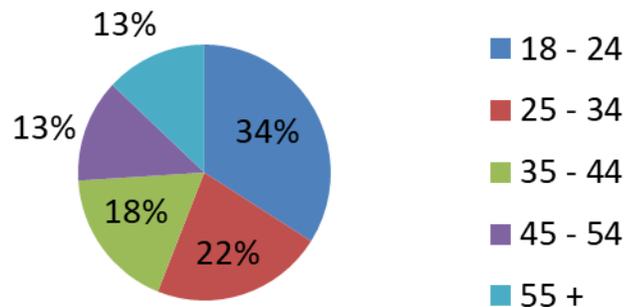
## Gender



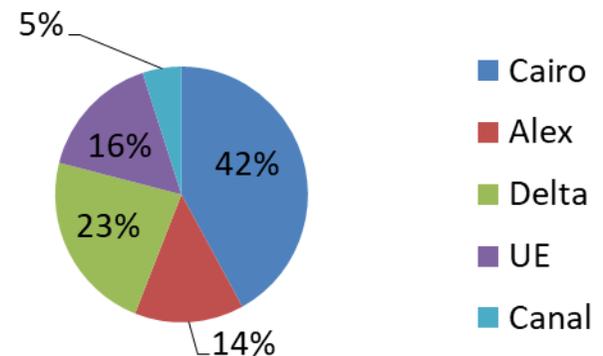
## Social Class



## Age Group



## Area of Residence





# RESEARCH FINDINGS

# TV Stations Analysis

- Total
- Top 15
- Drama Stations

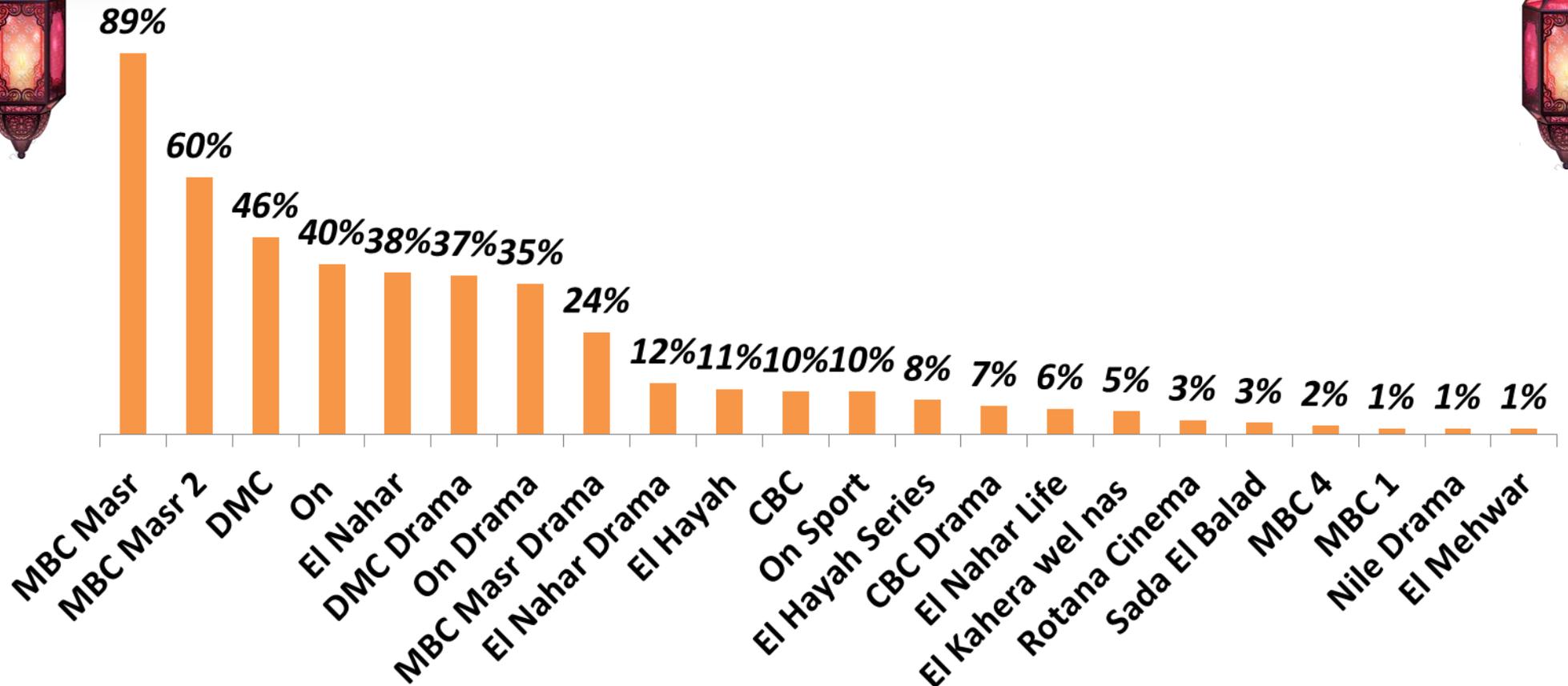




# Total Stations



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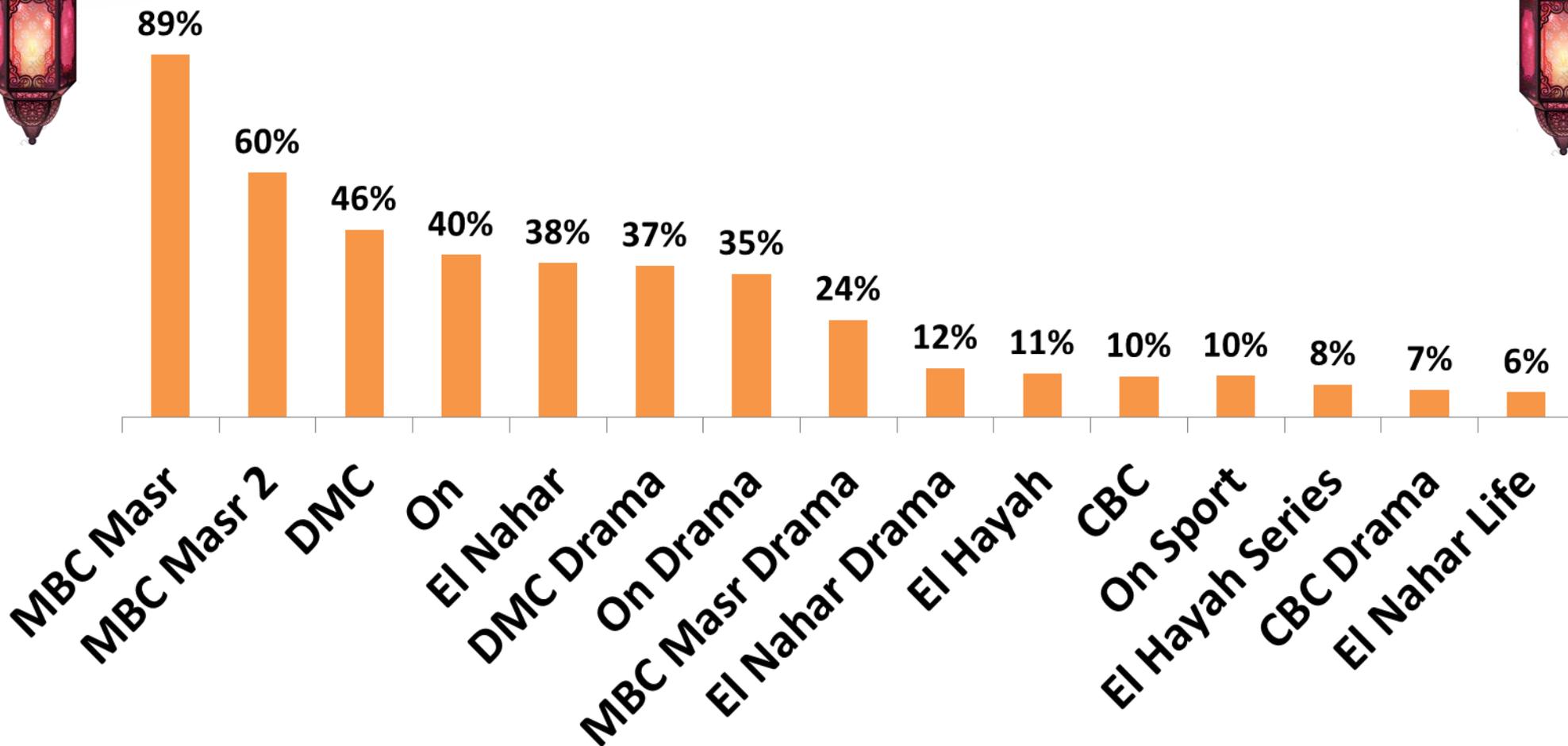




# (Top 15)



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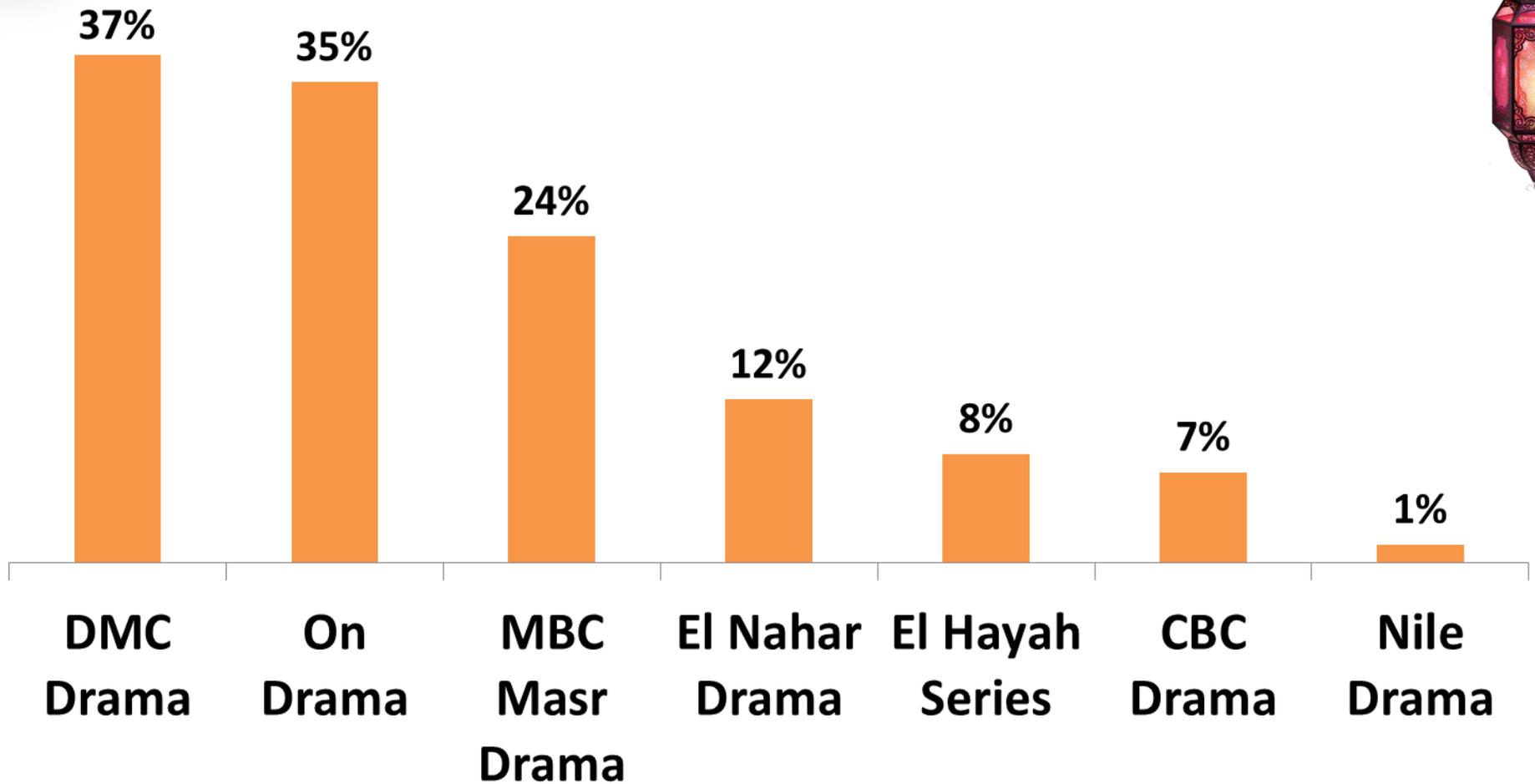




# Drama Stations



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# Contents

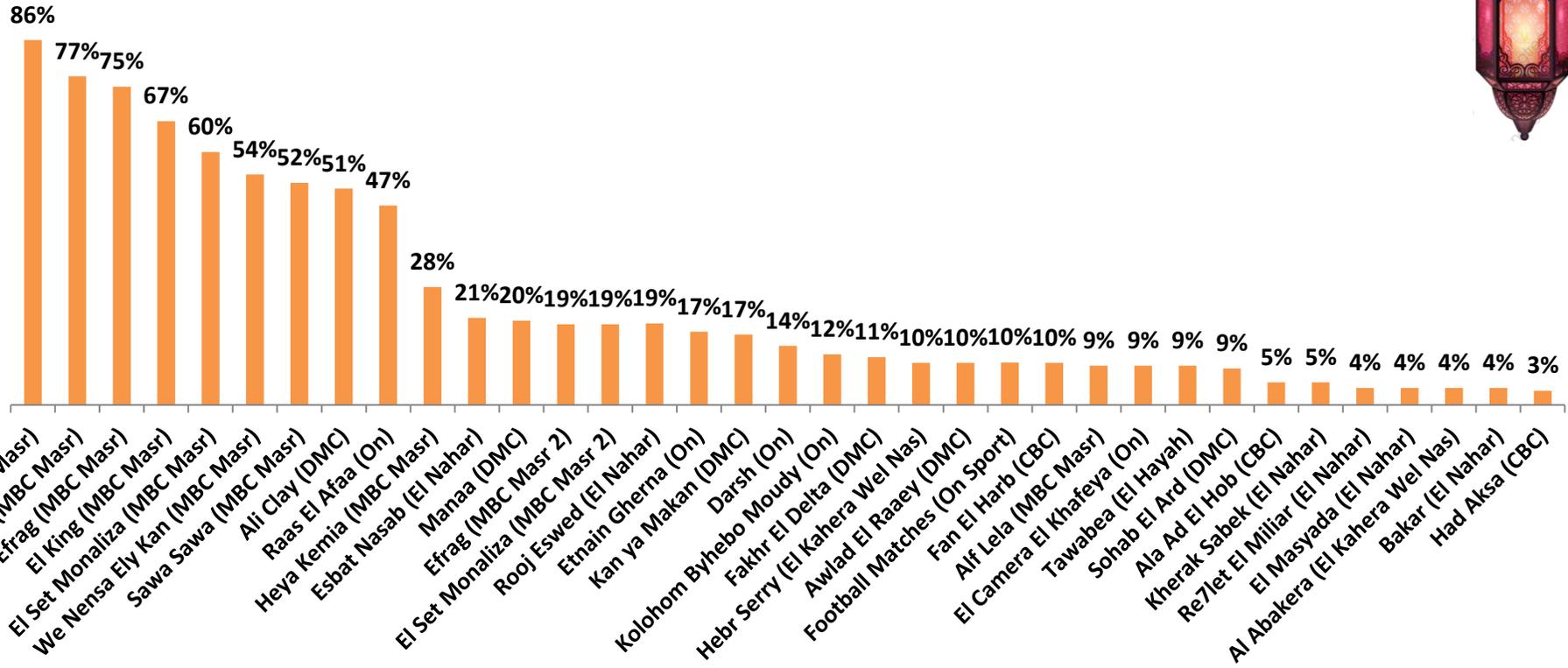




# Total Content



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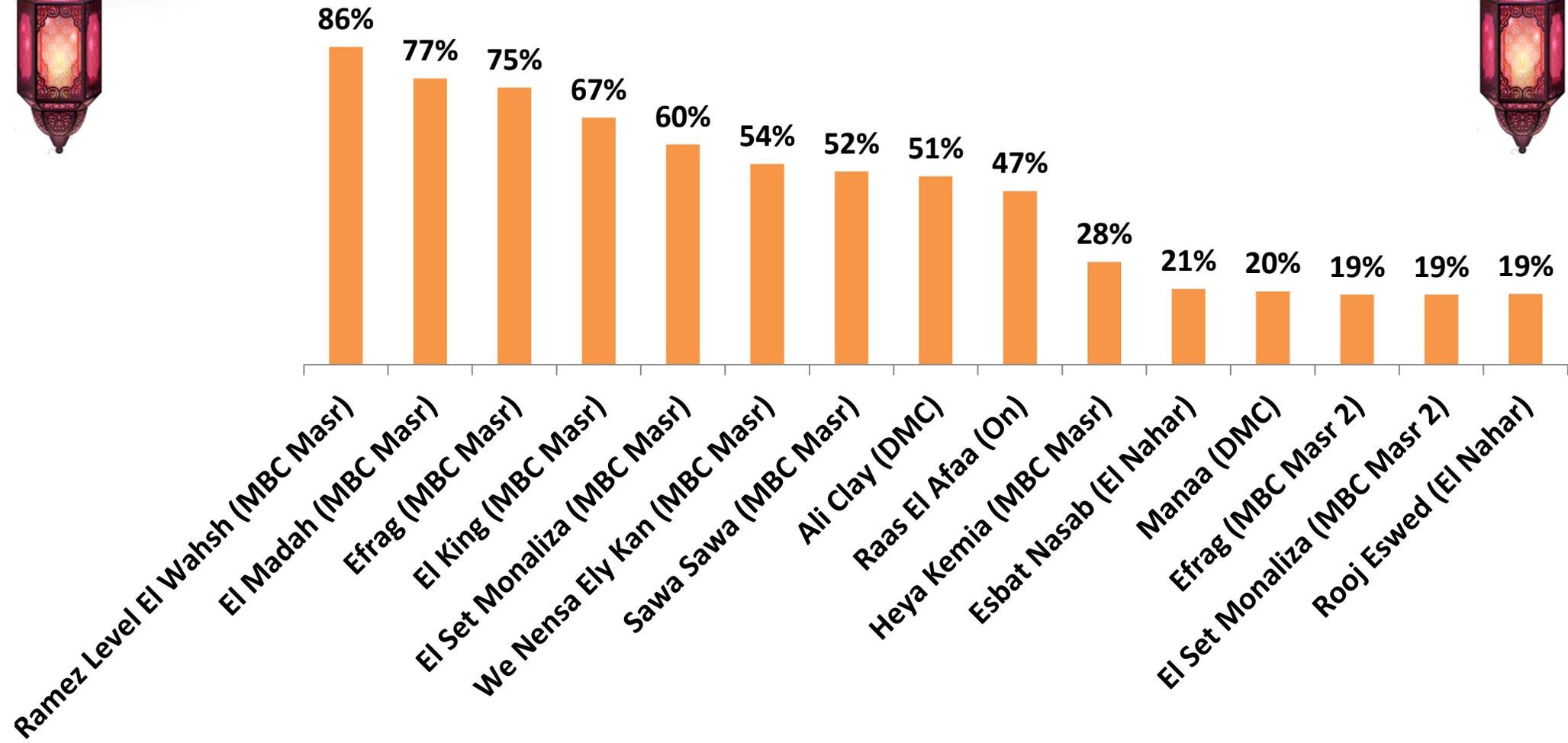




# (Top 15)



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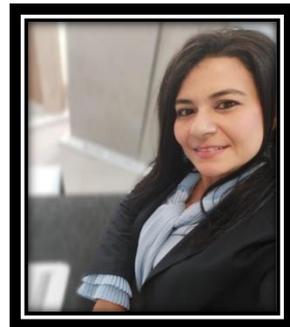


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**THANK YOU**

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