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**AUC ONSI SAWIRIS SCHOOL OF BUSINESS RANKS AMONG TOP 100  
WORLDWIDE WITH NEW EDUNIVERSAL AWARD**

Cairo, April 21, 2026 – The Onsi Sawiris School of Business at The American University in Cairo (AUC) achieved the top ranking among business schools in Africa for 2025 from Eduniversal, a global ranking and rating agency for business schools, which awarded the institution the Five Palmes of Excellence Emeritus Award. The distinction recognizes business schools that have maintained Five Palmes status for more than 10 consecutive years, placing the school among the top 100 business schools worldwide. Ahmed Abdel-Meguid, professor of accounting, represented the school and accepted the award during the 18th Eduniversal World Convention, held in Indore, India.

“Maintaining the Five Palmes of Excellence for more than a decade demonstrates our commitment to developing principled business leaders, generating transformative knowledge, diversifying our offerings to meet market needs, and making a positive impact on society in Egypt and across our wider region,” said Sherif Kamel, Dean of Onsi Sawiris School of Business at The American University in Cairo. “Eduniversal’s evaluation reflects the school’s dynamic evolution, driven by the collective creativity and ambition of our faculty, staff, students,

alumni, and partners, as well as our ongoing efforts to remain relevant in a rapidly changing global environment.”

Announcing the award, Eduniversal noted that what distinguishes the school is its sustained focus on emerging-market challenges and its role as a thought leader in domains like responsible governance, entrepreneurship and family firm evolution. Through dedicated centers and practical platforms like the AUC Venture Lab, the school operationalizes these concepts into measurable societal outcomes. Policymakers, industries and academic peers regularly reference the school’s research outputs on economic resilience and sustainable development. These critical outputs actively shape discourse across business communities in Africa and the Arab region.

According to Eduniversal’s latest evaluation, the school stands as a “continental benchmark in business education,” recognized globally for its academic integrity, regional relevance and future-focused vision. In maintaining its top ranking for 10 consecutive years, the new award highlights the institutional impact of the school beyond academia, including its collaborative initiatives with African universities and its commitment to inclusive growth. Eduniversal also highlighted that the school strikes a balance between academic rigor and real-world application, establishing a presence in environments redefining traditional business models. By anchoring its strategy around transformative education, the Onsi Sawiris School of Business equips students and professionals to lead during times of uncertainty, offering models for inclusive capitalism, social entrepreneurship and long-term growth.

Holding Triple Crown accreditation, the school maintains academic and organizational standards comparable to leading global business education institutions. AUC continues to focus on educational excellence, ensuring it prepares graduates to advance global business and societal development.

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*Founded in 1919, The American University in Cairo (AUC) is a leading English-language, American-accredited institution of higher education and center of the intellectual, social, and cultural life of the Arab world. It is a vital bridge between East and West, linking Egypt and the region to the world through scholarly research, partnerships with academic and research institutions and study abroad programs.*

*The University offers 39 undergraduate, 52 master’s and two PhD programs rooted in a liberal arts education that encourages students to think critically and find creative solutions to conflicts and challenges facing both the region and the world.*

*An independent, nonprofit, politically non-partisan, non-sectarian and equal opportunity institution, AUC is fully accredited in Egypt and the United States.*