

# **Dawar by Environ Adapt Acquires Strategic Stake in BekyaPay, Expanding Egypt's Digital Waste Management Infrastructure**

Cairo-based circular economy platform Dawar by Environ Adapt has acquired a strategic percentage in BekyaPay, a digital waste collection application that incentivizes households to exchange sorted recyclables for cash.

The acquisition marks a key step in Dawar's strategy to vertically integrate Egypt's fragmented waste recovery landscape through technology, data, and structured governance.

Founded to digitize waste traceability and recovery operations, Dawar connects collection, verification, trade, and reporting through a unified digital platform. Over a span of three years, the company has recorded more than 90,000 verified tons and built a registered operational network spanning 22 governorates.

BekyaPay, launched less than a year ago, has onboarded over 30,000 registered users and is currently active in two governorates, integrating more than 500 dark stores and 120 collectors. The platform serves residential communities and commercial entities, including educational institutions and major hypermarkets.

Following the acquisition, BekyaPay is set to expand into four additional governorates, significantly increasing its household and commercial recovery footprint. Its incentive-driven model enables households and commercial spaces to monetize recyclable materials such as plastics, cardboard, and aluminum, encouraging source segregation at scale.

With this addition, Dawar extends its traceability framework beyond post-consumer materials aggregated at compactor and trade levels to include direct household inputs. This development integrates residents into the formal waste management system, enhances take-back mechanisms, and addresses a critical data gap within Egypt's waste value chain.

The move strengthens Dawar's position as a leading operator of end-to-end circular infrastructure in Egypt, combining digital recovery tools, verified transactions, structured material trading, and community-level engagement within a single governance-led platform.

As regulatory pressure, Extended Producer Responsibility (EPR) frameworks, and brand-level driven by EPR frameworks and sustainability commitments, this acquisition transforms fragmented recycling efforts into a scalable, accountable circular economy. By integrating data-driven recovery with structured trading and traceability, we are turning compliance into a competitive advantage.