

## Press Release

Date:

Abu Dhabi, United Arab Emirates

### **BILD CO and Wujud Sign Strategic Partnership to develop a next-generation low-density ecological estate and innovation platform in Abu Dhabi, integrating wellness, sustainability, innovation, and lifestyle-led development**

Project to span an initial area of 10 million square meters, with first-phase investments estimated at AED 2 billion



(Mr. Issa Attaya, Founder and Chief Executive Officer of Wujud Real Estate Development, and Ms. Shamsa Sulaiman AlFahim, Acting Chief Executive Officer of Abu Dhabi National Building Materials Company "Bildco", during the signing of the strategic partnership agreement)

Abu Dhabi National Company for Building Materials "BILD CO" has announced the signing of a strategic partnership with Wujud Real Estate Development to develop an integrated sustainable city in the Emirate of Abu Dhabi.



The partnership marks an important step in both companies' commitment to supporting Abu Dhabi's long-term economic diversification strategy through the development of a highly curated low-density ecosystem integrating ecological

estate living, wellness destinations, equestrian culture, innovation activity, productive landscapes, and future-focused lifestyle infrastructure.

The project will cover an initial area of approximately 10 million square meters, equivalent to around 107 million square feet. Investments for the first phase are estimated at AED 2 billion, with implementation to proceed in line with the approved development plans and regulatory requirements.

**Commenting on the partnership, Shamsa Sulaiman Alfahim, Acting Chief Executive Officer of Abu Dhabi National Company for Building Materials "BILDCO,"** stated: "The partnership with Wujud Real Estate Development reflects our continued commitment to excellence, expansion, and ongoing development. It also underscores our dedication to actively contributing to the economic growth of Abu Dhabi and the wider United Arab Emirates."

She added: "At BILDCO, we are proud of our role as an active partner in supporting the evolution of the UAE's real estate sector by providing building materials and solutions that meet the requirements of modern developments and contribute to the country's sustainable urban growth. We continue to enhance our operational and production capabilities in line with the growing

needs of the real estate market, while supporting the delivery of quality-driven and sustainability-focused projects."

Al Fahim continued: "We believe that true growth is tied to our ability to deliver products and services that help build more efficient and sustainable communities, while supporting the vision of Abu Dhabi and the UAE to develop an integrated, future-ready urban environment. Our success is built on strong professional foundations, a specialised team, and strategic partnerships. We remain committed to strengthening our role in supporting major real estate projects and contributing to lasting value for the sector and future generations."

**Issa Ataya, Founder and Chief Executive Officer of Wujud Real Estate Development,** said: "At Wujud, we do not simply build projects, we seek to shape the future of living. Our vision has always been to go beyond conventional development and create destinations that enhance human wellbeing, elevate lifestyles, and generate sustainable value for future generations. This strategic partnership with BILDCO represents the beginning of a transformative new

chapter for Abu Dhabi, through the creation of a new category of a new category of low-density ecological and lifestyle-led development integrating ecological

estate living, wellness economies, innovation ecosystems, and destination hospitality within one of the region's most ambitious low-density masterplans"

He added: "Guided by our philosophy, beyond buildings toward well-being, we view this project as a living ecosystem where nature, wellness, sustainability, hospitality, and community come together to create a new benchmark for long-term lifestyle-led development. It is a place designed not only for people to live, but to inspire, restore, and enrich their lives. The project is designed not only as a residential destination, but as a long-term platform for wellness economies, innovation ecosystems, tourism activation, and sustainable value creation. Our ambition is to create a world-class destination that sets a new benchmark for residential excellence, featuring spacious residential communities, wellness and longevity destinations, equestrian and golf experiences, productive ecological landscapes, integrated lifestyle offerings, and advanced sustainable infrastructure."

Ataya further noted that the partnership with BILD CO goes beyond the creation of a conventional real estate development. The ambition is to establish a long-term ecological, wellness, innovation, and lifestyle platform capable of creating enduring economic, social, and environmental value for future generations. It is aimed at building a sustainable urban legacy that reflects Abu Dhabi's bold ambitions, embodies the future of integrated living, and demonstrates how visionary development can positively transform lives, strengthen communities, and support long-term prosperity. The development aligns closely with Abu

Dhabi's strategic priorities across economic diversification, sustainability leadership, tourism growth, wellness economies, innovation ecosystems, food security initiatives, and private capital attraction. The project is intended to contribute meaningfully to the emirate's long-term vision for integrated, future-focused integrated development.

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